

SIR C R REDDY COLLEGE OF ENGINEERING, ELURU-7

Dt: 05-09-2024

Intellectual Property Rights Cell

IPR cell consists of following faculty members

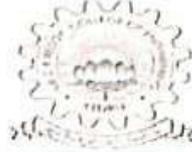
Academic Year 2024-25

S.No.	Name	Designation/Department	Position
1	Dr. K Venkateswara Rao	Principal	Chairmen
2	Dr. V V N Prabhakara Rao	HoD, CIVIL	Convener
3	Dr. K Miranji	Associate Professor, ECE	Member
4	Dr. T Rama Krishna	Associate Professor, Mechanical	Member
5	Dr. S N V Bramareswara Rao	Associate Professor, EEE	Member
6	Sri. N S Purna Chandra Rao	Assistant Professor, CIVIL	Member
7	Sri. S Mohan Babu Chowdary	Assistant Professor, CSE	Member
8	Smt. B Lalitha Bhavani	Assistant Professor, IT	Member

Duties and Responsibilities:

- To identify and encourage the faculty and students who are interested in developing novel products.
- The committee visits the various departments of the college and meets the faculty to encourage and motivate them undertake product development and go through the proposals before submitting the funding agencies and college.
- To identify the budgetary requirements and resources for funding the research.
- To periodically review the progress of research and offer necessary guidance whenever required.
- To monitor the funding from college budget for promotion of research activities.
- To monitor and assess the progress of IPR grants.
- To periodically conduct seminars on IPRS.


Principal
Sir C R Reddy College of Engineering
ELURU - 534 007



Sir C R Reddy College of Engineering –ELURU-534007

MOE INSTITUTIONS INNOVATION COUNCIL

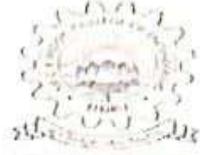
Meeting Notice

Dt: 28-10-2025

This is to inform to all the MoE's Innovation Cell members, there will be a council meeting will be conducted on 28-10-2025 at 2.30 PM in Principal's Chamber to discuss and review about activities to be conducted under MoE Institutions Innovation Cell for MOE Cell Staff in the I-Semester, Quarter-I AY2025-26.

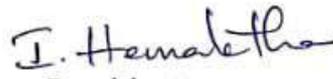
Council members:

S. No	Name of the faculty	Designation	Department	Role
1.	Dr.K.Venkateswara Rao	Principal	Mech	Chairperson
2.	Dr. I. Hemalatha	Professor	ECE	President
3.	Dr. P.Naga Deepthi	Associate Professor	CSE	Vice-president
4.	Dr. M. Veera Kumari	Professor	EEE	Convener
5.	Dr.K.Rambabu	Professor	Mech	NIRF Coordinator
6.	Smt .G.Krishnaveni	Sr.Assistant Professor	IT	Startup activity coordinator
7.	Dr. P. H. S. Tejo Murthy	Professor	ECE	Innovation, R&D activities, IPR activity coordinator
8.	Dr.A.Srinivasa Reddy	Professor	EEE	Member
9.	Dr.K.Sridhar	Associate Professor	MBA	Member
10.	P.Ramaiah Chowdary	Assistant Professor	CSE	Social Media coordinator
11.	Smt .E.Kavitha	Assistant Professor	MBA	Internship Activity coordinator
12.	Mr.M. ChandraKanth	Assistant Professor	CIVIL	ARIIA Coordinator
13.	Mr.E.Venkateswara Rao	Assistant Professor	MECH	Member



S. No	Name of the faculty	Designation	Department	Role
14.	Mr.N.Mohan Vithaleswara Rao	Assistant Professor	MBA	Member
15.	Mr.M.Ganesh Babu	Assistant Professor	CSE	Member
16.	Sri. P.Harika Devi	Assistant Professor	CSE	Member
17.	Mr. P.Sundhar Singh	Assistant Professor	CSE	Member
18.	Mr. P. Hareesh	Assistant Professor	ECE	Member
19.	Mr.Vihari	Assistant Professor	CSE	Member
20.	Smt Sushma Patnaik	Assistant Professor	FED	Member
21.	Mr.A.Srinivas Rao	Assistant Professor	FED	Member
22.	Smt G.Pavani	Assistant Professor	MECH	Member
23.	Smt N.VenkataRamana	Assistant Professor	EEE	Member
24.	Smt Kinnera	Assistant Professor	ECE	Member
25.	Mr.B.Prasanna Kumar	Assistant Professor	CIVIL	Member


Convener


President


Chairperson
Principal
Sir C R Reddy College of Engineering,
ELURU - 534 007

SIR CRREDDY COLLEGE OF ENGINEERING,ELURU.
MOE IIC ANNUAL REPORT FOR ACADEMIC YEAR 2024-2025.

IIC ID 202014809

C-23901

A. About IIC Institute

Vision

To Emerge as a premier institution in the field of technical education and research in the state and as a home for holistic development of the students and contribute to the advancement of society and the region.

MISSION

To provide high quality technical education through a creative balance of academic and industry oriented learning to create an inspiring environment of scholarship and research to instill high levels of academic and professional discipline and to establish and to establish standards that inculcate ethical and moral values that contribute to growth in career and development of society in general.

Journey of IIC established at the Institute

MOE IIC was registered in the year 2020, but the actual performance was from 2023-24 academic year. Our institution achieved 3 Star rating in 2023-24 year. Many students and staff were aware of the MOE IIC activities and initiatives being done for bringing out many innovative ideas and startup activities.

The President of an Institution's Innovation Council (IIC) plays a pivotal role in fostering innovation and entrepreneurship within the institute. Here's a breakdown of their key responsibilities and the other functionaries they work with:

President – Key Responsibilities

- **Constitute the IIC Council and appoint its members in consultation with the Head of the Institute.**
- **Lead and coordinate all IIC activities, ensuring alignment with the Ministry of Education’s Innovation Cell (MIC) guidelines.**
- **Plan and conduct quarterly meetings, set agendas, and monitor deliverables.**
- **Serve as the main point of contact with MIC and respond to communications from the IIC National Coordination Team.**
- **Manage the IIC portal, including login credentials and uploading reports/data.**
- **Ensure participation in IIC calendar activities and drive institution-led initiatives.**
- **Submit monthly progress reports and oversee the performance of the IIC.**

The Vice President of an Institution Innovation Council (IIC) holds an honorary and strategic role, typically filled by a senior expert from industry, an ecosystem enabler, or a faculty member if no external expert is available. Their presence brings real-world insight and credibility to the council’s innovation and entrepreneurship efforts.

Key Responsibilities of the Vice President

- **Mentorship & Guidance**
 - **Identify and mentor early-stage student innovators and entrepreneurs.**
 - **Build and strengthen the in-house mentor pool to support innovation activities.**
- **Strategic Oversight**
 - **Help develop a critical mass of students and faculty with entrepreneurial orientation and creative potential.**

The Convener of an Institution Innovation Council (IIC) is the operational backbone of the council, ensuring that innovation activities are well-coordinated, documented, and executed smoothly.

Key Responsibilities of the IIC Convener

- **Meeting Coordination**
 - **Prepare the agenda for quarterly council meetings at least 10 days in advance, incorporating inputs from council members and the President.**
 - **Ensure active participation of members and maintain decorum during meetings.**
- **Documentation & Reporting**
 - **Maintain detailed records of meetings, including minutes, photos, and videos.**
 - **Upload meeting documentation to the institution's YouTube channel and share links with relevant authorities.**
 - **Assist the President in submitting monthly progress reports on the IIC portal.**
- **Activity Planning**
 - **Collect inputs from all council members, especially external experts—for effective planning and execution of IIC activities.**
 - **Coordinate with various functionaries (e.g., Innovation, Start-up, IPR coordinators) to ensure timely delivery of events and initiatives.**
- **Communication & Liaison**
 - **Act as a bridge between the President and other council members.**
 - **Ensure smooth communication with the Ministry of Education's Innovation Cell and respond to requests from the IIC National Coordination Team.**
- **Support Implementation**
- **Help implement IIC calendar activities and institution-driven innovation initiatives.**
- **Monitor progress and troubleshoot operational challenges during execution.**

Council Council:

S. No	Name of the faculty	Designation	Department	Role
1.	Dr.K.Venkateswara Rao	Principal	Mech	
1	Dr. I. Hemalatha	Professor	ECE	President
2	Dr. P.Naga Deepthi	Associate Professor	CSE	Vice-president
3	Dr. M. Veera Kumari	Professor	EEE	Convener
4.	Dr.K.Rambabu	Professor	Mech	NIRF Coordinator
5.	Smt .G.Krishnaveni	Sr.Assistant Professor	IT	ARIIA Coordinator
6.	Dr. P. H. S. Tejo Murthy	Professor	ECE	Innovation activity, IPR activity, coordinator
7.	Mr.M.ChandraKanth	Assistant Professor	Civil	Social Media
8.	Mr .P.Ramayya Chowdary	Assistant Professor	IT	Internship Activity coordinator
9.	Mr. P. Hareesh	Assistant Professor	ECE	Startup activity coordinator
10.	Dr.A.Srinivasa Reddy	Professor	EEE	Member
11.	Dr.K.Sridhar	Associate Professor	MBA	Member
12.	Mr.E.Venkateswara Rao	Assistant Professor	Mech	Member
13.	Smt .E.Kavitha	Assistant Professor	MBA	Member
14.	Mr.Sk ChanBasha	Assistant Professor	EEE	Member
15.	Mr.M.Ganesh Babu	Assistant Professor	CSE	Member
16.	Mr.P.Sundar Singh	Assistant Professor	CSE	Member
17.	Smt Sushma Patnaik	Assistant Professor	FED	Member
18.	Smt M.Vital	Assistant Professor	MBA	Member
19.	Smt N.Venkata Ramana	Assistant Professor	EEE	Member
20.	Mr.M L Siva Narasimha Rao	Assistant Professor	EEE	Member
21.	Smt M.Anitha Kumari	Assistant Professor	EEE	Member
22.	Smt P.Lakshmi Prasanna	Assistant Professor	EEE	Member
23.	Smt K.Renuka Sowjanya	Assistant Professor	EEE	Member
24.	Mr.G.Vihari	Assistant Professor	IT	Member
25.	Smt P.Harika Devi	Assistant Professor	CSE	Member
26.	Sri.A.Srinivas Rao	Assistant Professor	FED	Member
27.	Smt A.Kineera	Assistant Professor	ECE	Member
28.	Smt P.Anusha	Technician	EEE	Member

Students Council:

S. N O	BRANCH & YEAR	STUDENT NAME	EMAIL - ID	MOBILE NUMBER
1	III/IV AI&ML	K. Leela Avinash	kuramsettiavinash@gmail.com	9848455337
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33	MBA II	D.Sri Harshitha	sriharshithadittakavi@gmail.com	7569719030
34	MBA II	M.Keethana Joseph	mallipudikeethanajoseph@gmail.com	7207715369
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41	II/IV CIVIL	K.Teja Sree	tejasree2410@gmail.com	9494115484
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44	III/IV CIVIL	B.Venkata Ram Charan	venkataramcharanbeta@gmail.com	9705141846
45	IV/IV CIVIL	Appikonda Satya RamyaSri	appikondaramyasri2@gmail.com	9640302717
46	IV/IV CIVIL	B.Dhanunjay	dhanunjaybandi66@gmail.com	9642554037
47	III MECH	M Manoj	Manojmanku181@gmail.com	9032563515
48	III MECH	P Snigdha	Snigdhapujari28@gmail.com	9392312379
49	II MECH	Ch. Durga Prasad		8500590495
50	II MECH	V. Hemanth Sai	hemanthsaivaleti@gmail.com	8977169143
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52	II ECE	Mohammad Ayaz basha	mdayaz29122005@gmail.com	7842694669
53	III ECE	medarametla lavanya	Lavanyamedarametla2007@gmail.com	7396996909
54	IV ECE	G. Gnaneswar	gundugneswar@gmail.com	7569953451
55	IV ECE	J.Rahul	jarajapurahul@gmail.com	7601027660
56	IV CIVIL	N chamundeswari	chamundinindrapati@gmail.com	6281942634
57	III AIML	P V Varshith	23f3003189@ds.study.iitm.ac.in	6300357956
58	II MTech	M.SriNaga Hasi	msnh277@gmail.com	9441450859

	Basic IA Training Completed	Advanced IA Training Completed	Reskilling IA Training Completed
No: of Faculty	15	10	6
No: of Students	4	--	--

Our institution's innovation council had conducted several events based on the IIC calendar activities mentioned by MOE IIC (IIC Calendar Activities, MIC driven activities, Celebration Activities and Self Driven Activities). Faculty of various departments and students also actively participate in the challenging activities conducted in the campus and outside the campus also.

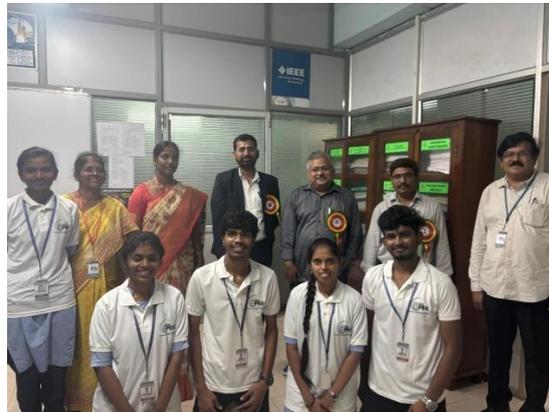
Our council members actively participate in all the quarterly meetings and taken initiation actively to conduct the events periodically. Most of the nominated Innovation Ambassadors has undergone the training in foundation, advanced and reskilling modules. Even students also undergone this training.

Our institution is closely associated with Atal School Sir CRR Public School, Eluru.

Quarter	IIC activities	MIC driven Activities	Celebrations Activities	Self Driven Activities
Q-1	8	1	1	10
Q-2	7	--	2	4
Q-3	5	7	3	7
Q-4	5	--	2	2
TOTAL	25	8	8	23
GRAND TOTAL			64	

Key Highlights :

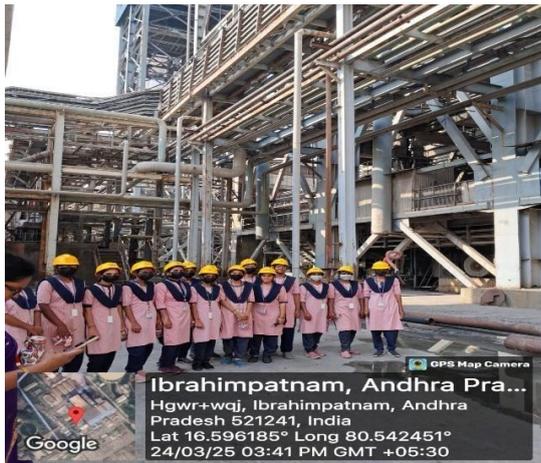
Earth Day Celebration by IEEE PES Students to protect Environment one of the SDG. Professor Dr. Sudeb DasGupta dept, IIT Roorkee, Dr. A Ravi, Manu - School of Technology Maulana Azad National Urdu University (Central University) Chandanpatti, Dr VR sarma, Univerity college of Engineering BIT Campus, Anna University at Plantation program Near EEE Department.



Our EEE students team (Chenna Keshava, Abhinandana)and participated in the V-launchpad 2025, held at VIT-AP with an innovation smart glass for Blind and received third prize Rs 50000. Same team achieved several prizes at NIT AP, ADITYA university.



Industrial visits by our students



Faculty Training Programs Innovations and Startup



Additional Activities conducted for students' career planning like GATE Exam



Our faculty attended SustainX 2025 symposium at IITM

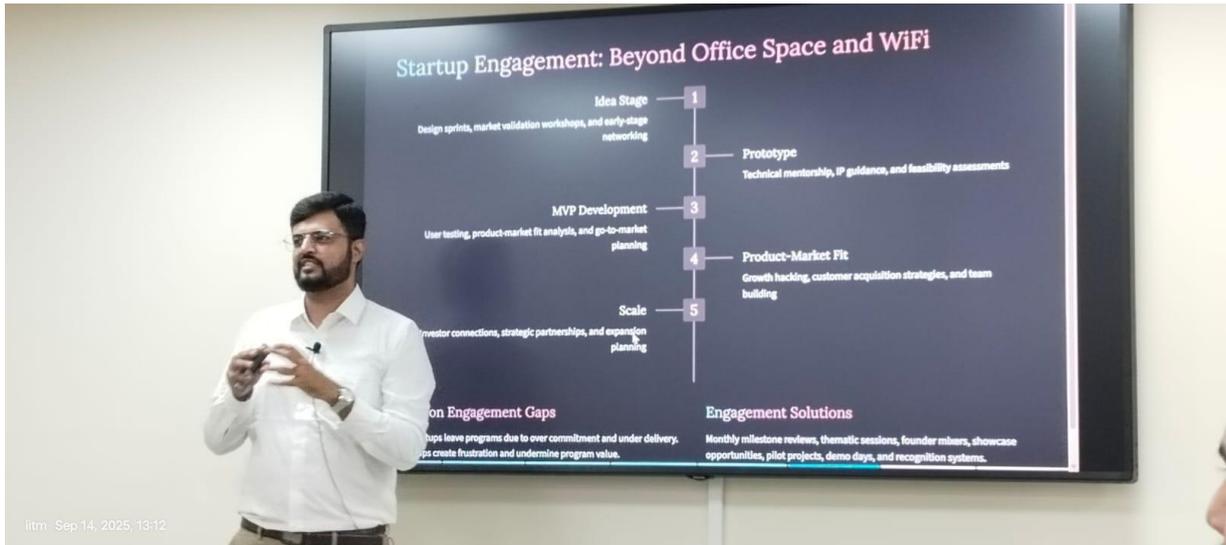


Ch.Thanush Mohan participated in Hacksagon at IIITM ,ML Hackathon TechKriti25 ,Annual Technical and Entrepreneur Festival held at IITKanpur.



Two of our IIC members attended *Incubation Development program* conducted by IIT Hyderabad on 13th and 14th Sep 2025.





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<https://www.instagram.com/p/DJFjIpPh4Es/?igsh=bGNld2JlbGI0cGZm>

https://drive.google.com/drive/folders/1B-KU_FOdyRxuld7zxWITnLkzSIrXDri5?usp=drive_link

#PM MODI

#ABHAYA SIR

#MOE IIC

#AICTE

#SIH 2025

#SIRCRRCOE

##INNOVATION

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