SIR C R REDDY COLLEGE OF ENGINEERING, ELURU

Section7. Industry Linkages, Employability, and Career Development

7.1 Training and Placement Cell

Functions of Training & Placement Cell

The Department of Training and Placement provides career guidance, training and job opportunities to the graduating students through campus placement. The process normally begins at the end of the fourth semester and continue till eight semester and beyond. Students are recruited in reputed companies and offered high salary package.

Availability of career guidance facility

Placement cell is a crucial interface between industry and academia by providing a platform for the companies to hire the right talent and at the same time providing the students a kick start to their dream career.

It is the nodal point of contact for both companies seeking to establish a fruitful relationship with our college and for conducting training sessions. The Cell handles all aspects of placements, right from contacting companies to managing all logistics of arranging pre-placement talks, online tests, group discussions and conducting final interviews.

Placement cell also organizes career guidance workshops like career opportunities in IT sector, civil services, defence services etc. Students are also motivated and to pursue higher studies as well.

Placement cell activities

- Placement cell will orient students on core company opportunities and preparations required

  for placements (Arrangement for Personality development program, Communication skills,

  group discussion practice, Mock interview session, Industry Internship programs).
- Invite companies for students' placements and internships.
- Placements for all the students are planned at regular intervals.
- Industry collaboration activities are formalized with companies.
- Mock interviews are conducted for the students often to analyze their strength and weakness

  (Online test, Technical & HR interviews).

- The cell provides complete support to the visiting companies at every stage of placement process.
- The placement cell provides soft skills and aptitude development sessions for all the students.

Career guidance including higher studies:

Career guidance for students in each department takes place in three steps. In first step student counsellors / mentors who is continuously in contact with students and parents understand the requirements, aspirations and capabilities of individual student. Students are guided/ counseled/ motivated towards achievements of their aspirations. In second step, the department invite experts in various fields and conduct guest lecturers for students to consolidate their thoughts. Accordingly, students may be directed to training sessions conducted by departments and placement cell. Department conduct training on advanced skills (software & hardware) through number of training programs from second year to final year.
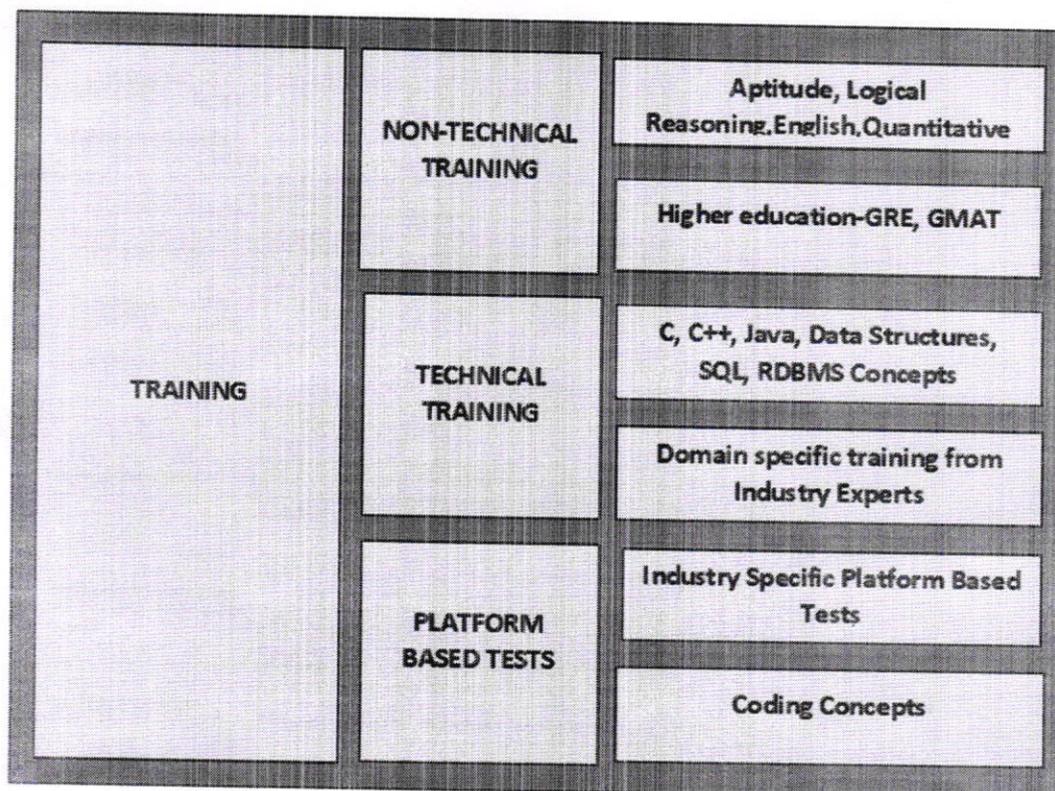
Campus Placement Support:

Student inclined to take placement at the end of the program are given training by training and placement cell in phase-wise from 2nd year to 4th year. The training includes soft skills, aptitude, reasoning, programming skills and domain knowledge. It also assesses the student's knowledge and skills from time to time by conducting pre-assessment tests and advice the students on corrections.

Pre-placement training

Placement training is organized from semester one onwards to make students industry ready. The training comprises of aptitude and domain specific subjects.

The college provides placement for all eligible students. Students appearing for campus recruitment are put through a very rigorous training program. Students are trained in Aptitude, Soft skills and domain- specific training which is supplemented by training by senior technical / HR personnel of leading IT Companies. As a result of this intensive training, our students are highly appreciated on the job performance by all major recruiters and these companies come back to Sir CRRCOE for recruitment.

Training Overview of T & P Department

TRAINING	NON-TECHNICAL TRAINING	Aptitude, Logical Reasoning, English, Quantitative
		Higher education-GRE, GMAT
	TECHNICAL TRAINING	C, C++, Java, Data Structures, SQL, RDBMS Concepts
		Domain specific training from Industry Experts
	PLATFORM BASED TESTS	Industry Specific Platform Based Tests
		Coding Concepts

Industry Interaction for Training/ Internship/ placement:

Training and Placement cell invite various companies for campus recruitment and conduct number of campus drives. It also assists the students in participating off campus drives by providing transportation.

Structure of Training & Placement Cell

S.No.	Name of Staff	Designation
1.	M.Lakshmi Deepak	Training & Placement Officer
2.	K.Divya	Junior Assistant
3.	A.Sandhya	Junior Assistant
4.	Ch.Lenin Babu	Attender
5.	B.Mutyalu	Attender

Team members in Career Guidance, Training & Placement Cell

S.No.	Name of the Staff	Designation	Parent Department
1.	M.Lakshmi Deepak	Training & Placement Officer	Placement Cell
2.	B.H.Benny	Assistant Professor	CSE
3.	J.S.V.Gopala Krishna	Associate Professor	CSE
4.	P.Sundhar Singh	Assistant Professor	CSE
5.	Dr.V.Surender Babu	Associate Professor	ECE
6.	R.Trinadh	Assistant Professor	ECE
7.	P.Srinivasulu	Assistant Professor	ECE
8.	N.Rama Narayana	Assistant Professor	EEE
9.	M.Vijay Raghavendra	Assistant Professor	EEE
10.	G.Vihari	Assistant Professor	IT
11.	B.Ramesh Babu	Assistant Professor	IT
12.	Ch.Lakshmi Poornima	Assistant Professor	Mechanical
13.	N.S.Poorna Chandra Rao	Assistant Professor	Civil
14.	E.Kavitha	Assistant Professor	MBA

Principal
Sir C R Reddy College of Engineering
ELURU - 534 007